

# An invitation to subscribe to the 15<sup>th</sup>

# Gira World Dairy Club, 2025-26-30

*Gira's unique annual analysis of milk production and the main dairy commodities in each of the world's major producing, consuming and trading countries:* 

Butter – Cheese – SMP – WMP – Whey powders – Vegetable fat-filled milk powders – Technical dairy ingredients – Fresh product trends

With price and volume forecasts for 2025 & 2026 and volume forecasts and price trends through 2030



Understanding & managing change within the context of global dairy trends in the short and medium term

# May 2025

Contact: clafougere@girafood.com

www.girafood.com



# This year marks the 15<sup>th</sup> edition of the Gira Dairy Club (the GDC):

The GDC has now become the leading source for qualitative and quantitative forecasts in the global dairy industry, encompassing the main dairy-producing, consuming and trading countries of the world.

# The GDC focuses on *all* factors that influence dairy commodities & milk production in the short and medium term. In the upcoming GDC 2025, Gira will provide the following information regarding milk production, each of the major commodity families, and all 42 key countries/regions,

- Comprehensive, coherent & comparable information that explains the events leading up to the current situation,
- Gira's price and volume estimates for 2025 & 2026,
- Gira's volume forecasts and trends up until 2030,
- ... together with the necessary analyses & comments you need to fully comprehend and capitalize on the information provided.

# What is included in your membership fee?

You will be provided with a comprehensive package that includes:

- a total of 45 Reports including the Dairy Ingredients report and The World Synthesis and a unique data bank consisting of 42 individual Country Reports
- our Dairy Monthly Update newsletter, which highlights important recent events.
- attendance for 2 representatives per Member organisation at the annual Members' conference.
- a tailored presentation of results at your office (or by virtual presentation), personalised to your company's specific situation.

# It's a real Club!

When the research is completed in mid-September, we bring the Gira Dairy Club Members together for the Annual Conference where they benefit from expert analyses, interaction and discussions based on our findings and forecasts.

- The event is highly informative and thought-provoking, in a collegial, relaxed & informal atmosphere.
- Members themselves bring real added value to the presentations, discussions and round-table sessions.

**The 2025 GDC Members' annual conference takes place on Wednesday and Thursday, September 10<sup>th</sup> & 11<sup>th,</sup> at the Hotel President Wilson, Geneva**. The attendance fee, all meals, and one night's accommodation on September 10<sup>th</sup> for two representatives from each Member organisation are included in the membership fee.



# What you get in the reports...every year

A complete overview of the world's dairy commodity supply chain:

What's moving and where it is going in 42 countries, with the EU and Sub-Saharan Africa considered as single entities. Individual "zoom" reports, of approximately 20 pages each, are provided for the eight main dairy countries within the EU: BE, DE, DK, FR, IT, IE, NL & PL. Additionally, there is in-depth coverage of the UK, one of the world's largest dairy importers. The following aspects will be covered:

- Milk pool & milk supply dynamics e.g. world market uncertainties,
- Who is doing what, and why (dairies, governments etc.),
- Key trends in production, consumption and trade of dairy commodities, focusing on aspects like competitiveness, added value etc.,
- Overview of trends in fresh and chilled dairy products, including the role of reconstitution in both emerging and traditional markets,
- All current big issues impacting the supply chain...and whatever happens between now and September.

While there is a vast amount of information available, the Gira Dairy Club stands out by consolidating and interpreting this data consistently every year, providing valuable insights into what it all means for you.

Coverage of the five major traded dairy commodities - market & production dynamics, trade, and price formation for:

- Cheese,
- Butter,
- WMP (whole milk powder),
- SMP/NFDM (Skimmed Milk Powder/Non-Fat Dry Milk),
- Whey powders (including demineralised and nutritional variants).

These commodities play a crucial role in determining milk prices for everyone. Understanding and managing their inherent price volatility is a key success factor for all operators.

Furthermore, the report includes an analysis of **Technical Dairy Ingredients**, focusing on production and market trends for whey derivatives, casein and MPC/I. *This sector*, *while growing in importance to all operators, is still poorly documented*.

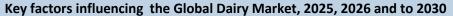
Lastly, short (2026) & medium-term (to 2030) volume forecasts are provided for milk and each commodity in each country. The GDC team tracks the accuracy of our forecasts from year to year, ensuring that you always know how and why we have made our forecasts.

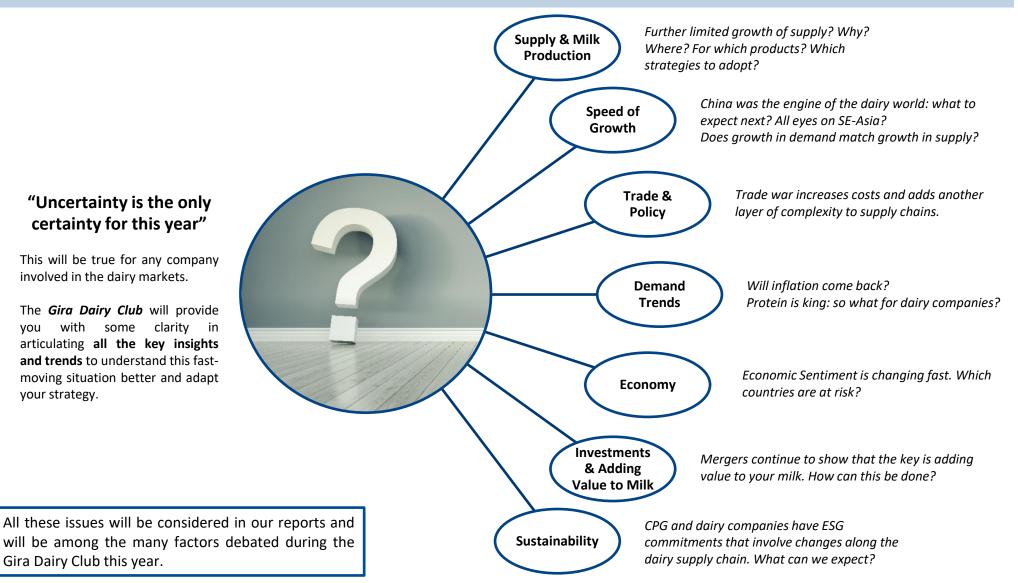


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# 1. Background For 2025 and beyond, dairies must consider many factors to adjust their strategy







The main objective of the Gira Dairy Club is to present annual volume & price forecasts for milk and commodity production, consumption & trade in all the main markets. This is done in the form of a structured, coherent and forward-looking analysis of the main drivers of the global dairy industry.

As a result, GDC Members will be able to capitalise on opportunities and reduce the risks posed by the evolving global & national dairy markets.

# This requires the following sub-objectives, at both world level and for each major dairy market:

- Current, complete and coherent information, presented in a unified and comparable manner.
  - The basis for strategy development and decision-making in a world where things no longer happen in isolation.
- Clear presentation and explanation of the circumstances giving rise to the current situation.
  - Statistics alone are often meaningless and may often simply not exist. The GDC provides an informed and qualitative understanding of the drivers and brakes behind what is happening.
  - Our analyses go far beyond the basic macroeconomic "production trade consumption" breakdown. We cover producer and industry structures, routes to market, price formation, strategies of the major operators etc.
- Analysis of significant events over the past 18 months: markets, operators, stakeholders etc.
  - What lessons can be learned here, and what impact will they have in the future?
- Short-term price and volume forecasts for the five major dairy commodities and for the milk price.
  - We are constantly made aware of the extent to which the short-term can derail even the best long-term strategies.
  - As price volatility amplifies, it is essential to understand and evaluate the short-term components of price formation.
- Medium-term trend and volume forecasts.
  - The dairy industry is undergoing major changes worldwide, but these changes are never "linear". Therefore, constant monitoring and analysis are necessary. The annual GDC provides truly "rolling" short-term and five-year forecasts.
- Coverage of the increasingly important and complex technical dairy ingredients sector.

In the process, the GDC also provides a unique and homogeneous databank containing all the most relevant dairy sector information and trends, which is updated annually.

# Gíra

Three main sources of information are used in the research for the GDC:

- Extensive documentary research includes national and customs statistics, published studies, trade press, corporate and other websites etc.
- A series of expert interviews conducted in all concerned countries, primarily with dairies, traders, producers, administrations and associations.
- Gira's extensive knowledge and in-house databanks, along with our hands-on experience in dairy worldwide.

# The research is scheduled to be carried out between May and September 2025.

Price and volume estimates for 2025 & 2026, as well as volume trends through to 2030, will be based on robust 2024 data and the latest information and opinions available to us up to publication in September 2025.

# Quantitative data is presented clearly, mostly in graphic form.

Each Country Report essentially follows the same format to ensure coherence and comparability (see below).

- Historical series generally begin in 2014, with estimates and forecasts through to 2030.
- The assumptions used in drawing up our estimates and forecasts are always clearly explained.

# Our consultants will compare their current GDC 2025 estimates and forecasts with those from the previous year's GDC:

- Clearly showing the impact of any unforeseen events that occurred during the past year on the future.
- Drawing the lessons and conclusions from any significant variations.



# 4. Product and Country Coverage (1/2)

### **Products covered:**

• All cow milk production (including buffalo milk for India and selected important markets).



- The five main dairy commodities: Butter Cheese SMP WMP Whey powders (and Fat-filled Milk Powders and condensed milk where relevant) They are a major part of total milk usage, determining the milk price in most parts of the world. Cheese is analysed at country level by major cheese type, where significant. The split "hard-semi-hard", "processed" and "other" is used wherever possible at global level.
- We also cover the main "technical" dairy ingredients (whey derivatives, casein and MPC/I) at world level and by major producer.
- Analysis of the major trends in fresh & chilled dairy in major markets (cream, yoghurts, drinking milk).
   This area is experiencing significant change and added value. This will target the major chilled markets, particularly in the EU, Chinese and US markets.

# The 42 countries covered:

## All major milk producers and consumer countries are covered in stand-alone individual Country Reports.

The degree and nature of cover for each country are determined based on two main criteria:

- The country's importance, in terms of production or consumption, in the total world production and consumption for each commodity,
- And/or its importance in world trade of that commodity.

The EU has an extensive stand-alone Report, treated as one "country" among the forty-two countries covered. Additionally, we provide short reports and forecasts for each of the eight main EU producer/consumer countries:

France, Belgium, Germany, Ireland, Denmark, the Netherlands, Poland and Italy. These reports also include their intra-EU trade.

The 2024 GDC covered over 85% of world milk production and >90% of dairy commodity production.



# GDC 2025 Reports coverage

The table below illustrates the extent of coverage for countries and commodities for GDC 2025

		Milk Production	Cheese	Butter	SMP	WMP	Whey Powder
Report N°							
1	Global Synthesis	✓	✓	✓	✓	1	1
2	Dairy Companies	· ·	· /	· /			· /
3	Technical Dairy Ingredients						1
4	European Union	✓	✓	✓	✓	✓	
5	Denmark						
6	France						
7	Germany						
8	Ireland		Main	commodit	ies produ	ced	
9	Italy						
10	Netherlands						
11	Poland						
12	Belgium						
13	United Kingdom						
	CIS :						
14	Russia	✓	✓	✓	✓	✓	✓
15	Belarus	✓	✓	~	$\checkmark$	✓	✓
16	Ukraine	✓	~		$\checkmark$		$\checkmark$
17	Kazakhstan			Overvi			
18	Uzbekistan			Overvi	ew		
	North America:						
19	Canada	×	✓	✓	√		<ul> <li>✓</li> </ul>
20	United States	× .	× .	1	1	× .	× .
21	Mexico	✓	✓	✓	✓	✓	✓
22	South America: Argentina	1					1
22	Brazil	✓ ✓	√ √			✓ ✓	*
23	Uruguay	× (	*	1	1	×,	~
24	Oceania:	v	v	v	v	v	
25	New Zealand	✓	✓	✓	✓	✓	./
26	Australia	· ·			•	· /	*
20	North Asia:			•		•	•
27	China	✓	✓	✓	✓	✓	1
28	Japan	· ·	✓	✓			· /
29	South Korea	✓	✓	1	1		
	South-East Asia:						
30	Indonesia	✓	✓	✓	✓	✓	✓
31	Malaysia	✓			✓	✓	✓
32	Philippines	✓			✓	✓	✓
33	Vietnam	✓	✓		✓	✓	
34	Thailand	✓	✓	✓	✓	✓	✓
	India and Pakistan:						
35	India	~		✓	✓		✓
36	Pakistan			Overvi	ew		
27	Middle-East:						
37	United Arab Emirates			Overvi			
38 39	Iran Saudi Arabia		,	Overvi		,	,
39 40	Saudi Arabia	× (	~	√ √	1	× /	1
40	Türkiye Africa:	~	<b>v</b>	<b>v</b>	V	v	<b>v</b>
41	Egypt	1	✓	✓	_		✓
41	Algeria	1	v	v	1	1	v
42	Nigeria	v		Overvi		v	
43	Sub-Saharan Africa			Overvi			
45	South Africa			Overvi			
				0.61.01	C11		

# GDC 2025 will consist of the following:

# 45 reports + Member annual conference + tailored presentation + dairy monthly update newsletter

- The Global Synthesis Report: main findings, forecasts & global analyses for milk and dairy commodities
- Dairy companies Report: strategies & impact of the most influential dairies
- Technical Dairy Ingredients Report: Whey derivatives, Casein, WPC/I, MPCs.
- The 42 individual Country Reports

The countries covered in this year's GDC, together with the main commodities analysed, are all shown in the table on the left.

- The Members' Conference (including electronic copies of presentations)
- An individual, tailored Presentation of results to each Member
- Gira's Dairy Monthly Update newsletter
- A webinar update (Spring 2026) providing short- and medium-term forecasts, for the US, China, the EU and NZ, along with all the latest developments in the global dairy market.



### The GDC Members' annual conference

Gira

**The GDC Members' annual conference will be held at Hotel President Wilson, Geneva on the 10<sup>th</sup> & 11<sup>th</sup> of September <b>2025**. The 2025 membership fee covers attendance fees, all meals, and accommodation (for two representatives from each Member organisation for the night of the 10<sup>th</sup> of September).

### The Conference represents major added value for all Members.

This conference is a valuable opportunity for all Members to engage with top-level representatives from various organisations, as well as Gira's experts, both internal and external. Over the course of one and a half days, attendees will participate in presentations and discussions on key developments and events in the world of milk supply and dairy commodities.

- The agenda is designed around topics that are highly relevant to international dairy operators (see the next page for a glimpse of topics covered during the 2024 GDC annual conference)
- The Member delegates themselves, our invited speakers, and Gira's in-house specialist constitute a collective of knowledge and expertise making this conference perhaps the most insightful dairy forum globally.

### The tailored, individual Presentation:

In addition to the annual conference, Members also receive a personalised half-day presentation of GDC results and conclusions at their premises or through a remote session. This tailored presentation is designed to address the specific needs and interests of each Member's business. This can be a formal presentation, an informal workshop, brainstorming, etc.

For presentations held in Europe, there are no additional charges apart from travel expenses, which will be invoiced at cost.







# 5. The Members' Conference on the 10<sup>th</sup> & 11<sup>th</sup> September 2025 (2/2)

# *The example of 2024's Conference programme*

# The **final Conference agenda** will be confirmed in **August 2025**, taking into account the latest developments and the interests of attending Members.

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Our guest speakers will address several "hot" topics shaping the dairy industry in 2025.

The 2024 programme offers a useful indication of the general structure and timing of this year's events, the presentations and speakers will be updated.

- Our emphasis will remain on fostering "discussion" rather than simply delivering "information".
- Additionally, we will use our instant and anonymous voting system to gather Members' views on the key issues.

# 

# MEMBERS' CONFERENCE AGENDA 2024

#### Thursday 12th & Friday 13th September 2024

Jiva Hill Resort, Crozet, France

#### Session 1 - Thursday morning 12th September

#### Registration

- 10h00 Introduction to the 2024 GDC Conference (1.1) Christophe Lafougère, Gira
  - Introducing this year's Conference attendees
  - The Big Issues for this year: an introduction to the main themes of the Conference
  - Situation in Ukraine (1.2) Véronique Aguera, Gira

#### 10h30 Latest news from sustainability

- UK Farming's Journey to Net Zero Achieving Food & Nutrition Security (1.3) Chris Gooderham, AHDB
- Focus on New Zealand (1.4) Earl Rattray, Gira
- Livestock Sustainability in the EU (1.5) Fabienne Alcaraz, EU Commission
- U.S. Sustainability Update (1.6) William Loux, USDEC
- Innovations on sustainability: the dsm-firmenich testimonial (1.7) Luis Tamassia, dsm-firmenich
- 12h15 What consumers want and (future) solutions brought by ingredients (1.8) Béatrice de Reynal, Nutrimarketing (presentation together for Gira Dairy Club and Gira Ingredients Club members)

13h00 Finger lunch

#### Session 2 - Thursday afternoon 12th September

13h45 What's Next for the Cheese Market: Packaging Trends and new regulations (2.1) Riccardo Castagnetti, Sealed Air

#### 14h30 Supply

- Global view on milk/commodities supply (SMP, WMP, Cheese, Butter) (2.2) Christophe Lafougère, Gira
- What about Europe? (2.2) Christophe Lafougère, Gira
- Decoding the Complexity of Milk Pricing: International Insights into a Singular Commodity (2.3) Marion Cassagnou, ATLA

#### 15h30 Break

#### 16h00 Supply (cont.)

- The USA (2.4) Rémi Valençot, Gira
- Biosolutions: keeping profits strong in cheese production (2.5) Soeren Herskind, Novonesis
- Russia and Belarus trade developments and ambitions (2.6) Véronique Aguera, Gira
- Investor point of view: what about Precision Fermentation? Which technologies could help to reduce cost in the dairy sector? (2.7) James Caffyn, Lever VC
- · Q&A session: How dairies need to adapt to this new context?

#### 18h00 Special session on India:

- The Gira point of view (2.8) Véronique Aguera, Gira
- From grassroots to global impact: Dairying in India (2.9) Manoranjan Pani, Gujarat Cooperative Milk Marketing Federation Ltd., (AMUL)
- A foreign partner in a dairy farm in India (2.10) Earl Rattray's observations

19h15 End of the session followed by Champagne reception (19h30) and Gala Dinner (20h30)

#### Session 3 - Friday morning 13th September

08h00 Tea and coffee

#### 8h15 Demand situation

- What is happening in China?
  - Chinese dairy industry: Current situation, trends and challenges (3.1) Dou Ming, BODC
  - Approach and strategy of Chinese companies for the production of dairy ingredients (3.2) Dominique Blancho, ProDairy Consulting
  - Can China become an exporter? Potential impact on imports? Gira's view (3.3) Yi Chen, Gira
  - · Insights into the Chinese Infant Formula Market, Navigating New Regulations, Market
- Opportunities, & the Rising Demand for Functional Ingredients (3.4) Lei Jin, Depthfield GmbH O&A Session on China

#### 10h30 Break

 Commodity vs. specialty ingredients: the importance of positioning and differentiation (3.5) Frédéric Narbel, Clasado

#### 11h00 What future for precision fermentation, What's next?

- Introduction (3.6) Laurène Bajard, Gira
- Alternative Proteins from Precision Fermentation: Global Context Specific Considerations (3.7) Antoine Baule, Odyssée Consult

#### 12.00 Synthesis

- What's happening on the commodities markets? (3.8) Rémi Valençot/Christophe Lafougère, Gira
- Global Synthesis: Supply and Demand balance (3.8)
- Price forecasts (3.9)
- Q&A session

#### 13h15 Finger lunch

#### Session 4 - Friday afternoon 13th September

#### 14h15 The ingredients sector Mylène Potier, Laurène Bajard, Elizabeth Bonnard, Gira

- Dairy proteins: a continuous rise (4.1)
- Increasing raw material supply for whey proteins, is there a risk of WPC80 oversupply?
- From commodity to milk proteins: will milk proteins substitute SMP?
- Last trends in the demand for proteins (4.2)
- Nutrition, the main sector of growth
- The need for more functionalities
- How plant and dairy proteins coexist today. What about the future?
- Discussion and Q&A
- 16h25 Wrap up session/conclusions Christophe Lafougère, Gira



The Synthesis report and the Technical Dairy Ingredients report will closely follow the format of the GDC 2024 editions:

### The 2024 Synthesis Report (134 pages)

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# **Technical Dairy Ingredients Report** (117 pages in 2024)

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# The Synthesis Report

- Presentations and analyses of all major developments and changes having an impact at global level.
- Consolidations and comparisons. All information will be presented within its context.
- Analyses of each major commodity at global level.
- Short-term price & volume forecasts (2025 & 2026), together with medium-term (2030) volume trend forecasts.
- Special Topics reality checks on what lies behind current key issues. The selection
  of topics will be based on the most important current events.

## **The Technical Dairy Ingredients Report**

Latest developments and quantifications



# Each country report includes an individual chapter that analyses the relevant dairy commodities.

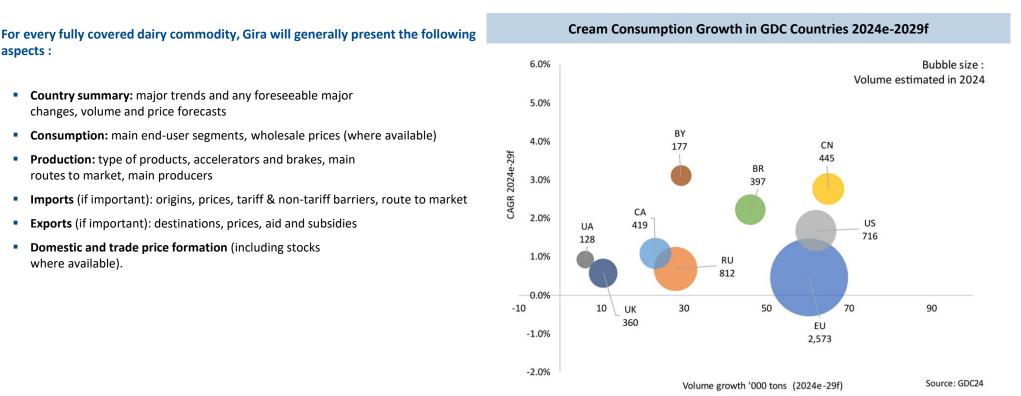
For each dairy commodity covered, we describe its dynamics qualitatively (accelerators and brakes, product arbitrage, etc.), and quantitatively in terms of volumes and prices.

Furthermore, we provide forecasts for volumes and prices for the years of 2025 and 2026, as well as volume estimates up to 2030.

Our coverage targets the most important elements for international trade and investment.

Gira pays close attention to the roles of the main dairies operating in these sectors, providing mini-profiles of these main dairies.

It is important to note that while the EU is considered as one region/country in this context, we also include specific analyses for each important commodity in each of the eight main producer and consumer Member States: BE, DE, DK, FR, IE, NL, IT and PL.





# **The Tailored Presentation**

Members receive a comprehensive half-day presentation of results and conclusions at their premises (or through a remote presentation if more suitable).

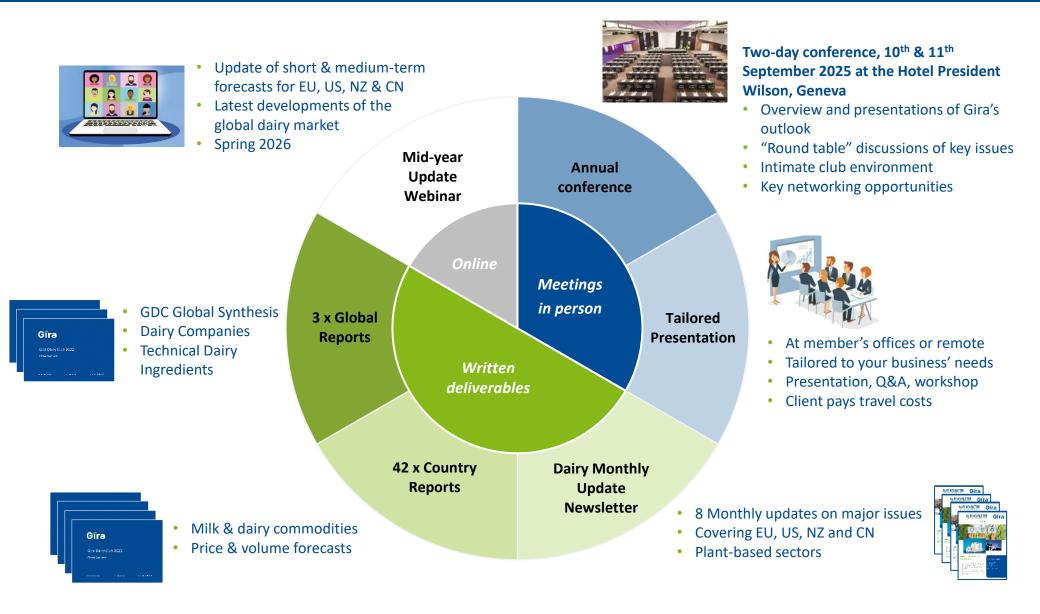
- Offers real added value, as Gira's presenter also brings Gira's hands-on knowledge and experience in the worldwide dairy industry.
- The format can be a formal presentation, an informal workshop, a Q&A, etc.
- Contents and delivery are tailored to the company's specific needs and the attendees' interests strategic, operational, new markets, M&A prospects, etc.
- Can provide a general overview of where the global dairy industry is going or a series of specific zooms on products and/or markets of particular interest to the Member or even both.

There are no additional charges for presentations held in Europe apart from travel expenses, which will be invoiced at cost.

# Gira Dairy Club deliverable

# Gíra

# Supporting your strategic decision making all year round





Unrivalled worldwide dairy industry experience

## The Gira Dairy Club is supervised by Christophe Lafougère

With over 25 years of experience, he directs all of Gira's consulting and research activities in the dairy industry.

- Covering all aspects of production, collecting, processing and marketing
- In all the major dairy-producing and consuming regions of the world.

Christophe is highly regarded throughout the industry and is a regular speaker at major international dairy events. He will be assisted by Gira's team of highly experienced managers, consultants, and researchers, all of whom possess extensive experience in the international dairy sector. They also have extensive agribusiness experience in the countries in which they are responsible and are fully aware of all the key issues of the moment.

Gira will also call on external experts (from industry and other organisations) with specific product and geographical experience, when necessary.

## Gira has vast experience in world dairy, going back over 50 years:

- At all levels from macroeconomic trade analyses, through new market evaluations, to market due diligence for M&A.
- Throughout the whole dairy supply chain in supply, trade, commodities, ingredients and consumer products.

Gira knows all the main operators in the supply chain and has worked for a large number of them.

- Coops, dairies, logistics operators, ingredient manufacturers, traders, retailers, caterers, administrations and consumers
- In every major dairy-consuming and producing region of the world.

## We have conducted numerous international multiclient studies in the dairy and related sectors

As well as many strategic consultancy assignments and dedicated market research programmes.

Gira's managers and associates regularly make presentations at international dairy conferences and participate in international workshops.



# Timing

Research and analysis for the 2025 Gira Dairy Club will be completed in September 2025, with reports being sent electronically in October 2025.

# **Membership Fee**

Membership for the 2025 Gira Dairy Club costs Euros 36,000 (excluding any applicable taxes). Payment is divided into two parts

- 50% upon receipt of the invoice at the start of the work
- 50% of the remaining balance upon delivery of the Reports.

## The fee includes:

- An electronic copy of the full 45 GDC Reports (in a searchable and printable PDF format).
   Hard copies are available for purchase at Euros 300 (per copy), including postage.
- Attendance for two delegates at the Members' Conference on 10<sup>th</sup> & 11<sup>th</sup> September 2025. The fee also includes electronic copies of the presentations and accommodation on 10<sup>th</sup> of September, along with all meals at the Jiva Hill Resort for two delegates from each Member organisation.
- A tailored half-day presentation or workshop at the office of Members who subscribe to the full program.
   If the presentation takes place in Europe, only our travel expenses (rebilled at cost) will be charged to the Member.
- The Spring 2026 Dairy Update Webinar.
- The Dairy Monthly Update newsletter to stay informed about all major issues, including developments in the EU, the US, New Zealand and China.

### Partial subscription options are also available:

- Synthesis Report only: Euros 18,000. Additional fees apply for a half-day presentation for purchasers of the Synthesis report. Please inquire for more details.
- Country Reports may be purchased individually at various prices based on the country and the number of country reports purchased.





Other clients include retailers, caterers, banks and investment funds.