

Thursday 13th February 2025

Session 1 - Key Global and Asian Meat Market Dynamics & Drivers

08:30	Registration	
09:00	Welcome	
	- Global Meat Market Context	Falling feed prices, but supply remains tight
	- Asian Meat Market Overview	Developing domestic production, focuses on modern systems
	- 2024 Asian Market Disruptors	Beyond just the Trump effect, war, disease and economics
10:20	Coffee Break (30 mins)	
10:50	Special Topic **How has modern retail evolved post-Covid in SE Asia**	
	- Feed ingredient dynamics in Asia	Reliant on imports, and global prices
	- Asian Lamb Markets	Increased import pull as Demand booms
	Special Topic **Green Feeds - the evolution of an integrated meat business in Vietnam**	
12:30	Lunch (1 hour - served in hotel)	

Session 2 - Pigmeat

13:30	Pigmeat Global Overview	Increased competition on global export markets, despite weak EU Consolidation and Trade Wars
	- China	
	- Vietnam	The global test bed for ASF vaccines, but results seem disappointing?
15:15	Q&A	
15:25	Coffee Break (30 mins)	
15:55	- Philippines - Pork and Poultry Interplay	Import tariff reduction persists, but investment in chicken persists
	- Japan	Overview of meat consumer dynamics, changing priorities
	- Indian Pork Market	A distraction or a niche opportunity?
	- Asian Pigmeat overview	Recovering supply, with less Chinese market stress + minor markets
17:30	Finish	
18:30	Networking BBQ Dinner	

Friday 14th February 2025

Session 3 - Poultrymeat

08:30	Poultrymeat Global Overview	Global supply increases after profitable 2024
	- Pakistan	What potential does the industry have, and how can it achieve it?
	- China	Development of further processing for export
	- Indonesia	Supply management and government controls
09:50	Q&A	
10:15	Coffee Break (30 mins)	
10:45	Special Topic ** Developments in the Asian Dairy Industry **	
11:10	- Thailand	Rising production costs reduce competitiveness at export
	- Vietnam	Rising export potential, but the focus remains the domestic market
	- India	Consolidation and profitability - where is the industry headed?
	- Asian Poultrymeat overview	Rising protein demand favours broiler chicken production
12:30	Lunch (1 hour - served in hotel)	

Session 4 - Beef

13:30	Beef Global Overview	
	- India	Restructuring of slaughter - how much more buffalo is available
	- China	Safeguarding challenge - what will be the outcome
14:35	Q&A	
14:50	Coffee Break (30 mins)	
15:20	Special Topic ** Disruption in Asia's Live Cattle Flows**	
	- Japan	Production support can't displace imports
	- Philippines	Has ASF been a driver for beef production, or just imports
	- Asian Beef overview	Globally high prices meet weak but recovering demand
16:35	Concluding comments	
17:00	Finish	

